

Recommend a solution based on the evidence.  
Explain why the solution will be a success.

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# Yum Yum Candies Report

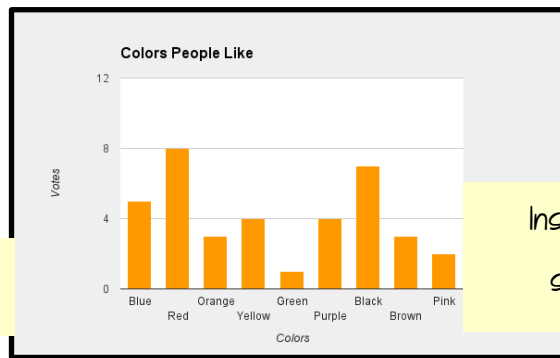
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By Sally Solver

## Problem

Yum Yum Candies is losing sales. The number one candy Jelly Bursts is no longer number one. People say they like the taste, but it is boring to eat because the colors are not fun.

## Color Survey Results



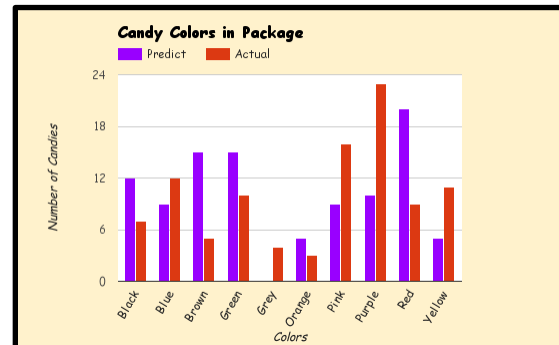
Describe survey results.

Insert saved graphs to support conclusions.

I did a survey to find out the colors of candy people like to eat. I found that people like red candy the most. I found that people like green candy the least.

## Candy Package Research Results

I counted the number of candy in each package. I found that most were purple candies. I found that there were only a few orange candies. I was surprised that there was grey candies in the package. I found it interesting that there were not more red candies.



Explain results of investigation.

## Solution

To increase sales I think that the company should increase the number of red candies in the package and decrease the number of green candies in the package. This will work because people like red the most.

Develop a plan based on the results of the color survey and candy package research.