Insert an Advertisement that Asks for Help

12.   ▷ From the *Insert* tab, click *Advertisements*. 🔳

   ▷ Pick an object from the *Attention Getters* section.

   ▷ Replace the text with **Help Wanted**, **You Can Help**, or **Save Earth**.

   ▷ Move ⬉ or resize ⬈ the object.

Insert a WordArt Title

13.   ▷ From the Insert tab, pick Insert WordArt in the Text group. *A*

   ▷ Select a style from the gallery.

   ▷ Replace *Your text here* with the **Environmental Issue**. Click *OK*.

   ▷ Use the commands on the WordArt Tools Format tab to make the title look great:

📝	Edit the text.	𝐀	Apply a WordArt style.
AV	Set the spacing between letters.	𝐀	Bend the shape of the letters.
Äa	Make the letters an even height.	🖊	Fill the letters with color.
Ab	Change the orientation.	📝	Change the outline color.
≡	Align text if there are multiple lines.	🔷	Apply an effect, such as a glow.

Complete the Poster Checklist

14.   By making the poster you discovered how to insert many different types of objects into a publication. Do you have them all?

Content	
	picture shows harmful effects of the environmental issue
	clip art relates to theme of poster
	title of the *Page Part* describes the problem
	information in the *Page Part* explains a solution achievable by students
	border outlines the margins of the poster
	attention getter contains text encouraging viewers to get involved
	word art describes the topic of the poster and is easy to read
Design	
	objects have been arranged to create a balanced, appealing layout
	formatting choices create an eye-catching poster that attracts attention
	color scheme and design choices are relevant to the topic

Save the Poster and Exit Publisher