

YUM YUM CANDY FACTORY REPORT

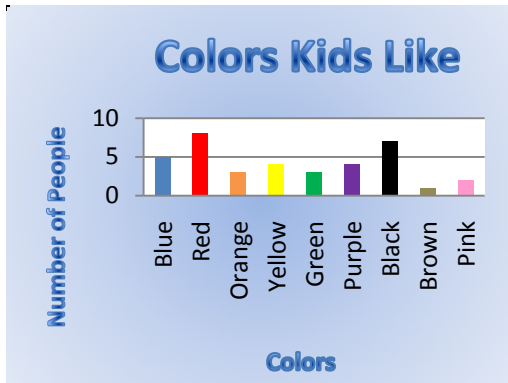
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Problem

The Yum Yum Candy Factory is losing sales. The number one candy is no longer number one. Children say they like the taste, but it is boring to eat because the colors are not fun.

Color Survey

I did a survey to find out the colors of candy children like to eat. I found that children like red the most. I found that children like brown the least.



Color of Candy in the Package

I counted the number of candy in each package. I found that most of the candies were blue. I found that there were very few green candies.



Solution

To increase sales I think that the company should increase the number of red candies in the bag. To do this they should decrease the number of brown candies from 16 to 2 and then increase the number of red candies from 5 to 19.